

6th Annual



# SMART ENERGY UK & EUROPE 2015

FEATURING: **6th** annual **SMART METERING & GRID** awards ceremony 2015

29th & 30th January,  
ETC Venues St. Pauls, London  
[www.smuksummit.com](http://www.smuksummit.com)

## SPONSOR MENU (All sponsorship packages subject to availability)



### EXHIBITOR – £4,950

- 2 conference tickets.
- 2 guest of sponsor utility tickets (these can only be given to a utility)
- A 2 x 3 metre exhibition space and meeting area.
- Business Matchmaking Service – Let us know the names and job titles of any companies or individuals you would like to meet. We will then do our best to ensure they are at the event and will aim to introduce them to you.
- Exposure of your corporate logo and profile on the conference programme (approximately 15,000 copies distributed to your target market worldwide).
- Exposure of your corporate logo and profile on the conference website; hyper link to your website.
- Your company literature / material in every delegate pack.
- Branding and inclusion of your company in all conference material.
- The confidential delegate list provided to your sales / marketing team (2 weeks prior to the event taking place).
- Use of the Sponsor's meeting room for one-on-one meetings with delegates.



### SILVER PLUS – £6,750

- 3 conference tickets.
- The opportunity to sit on the Panel Discussion on day two of the event.
- 3 guest of sponsor utility tickets (these can only be given to a utility)
- A 2 x 3 metre exhibition space and meeting area.
- Business Matchmaking Service – Let us know the names and job titles of any companies or individuals you would like to meet. We will then do our best to ensure they are at the event and will aim to introduce them to you.
- Exposure of your corporate logo and profile on the conference programme (approximately 15,000 copies distributed to your target market worldwide).
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## SPONSOR MENU (All sponsorship packages subject to availability)



### GOLD - £12,950

- 4 conference tickets.
- The opportunity to give a 35 minute presentation.
- 3 guest of sponsor utility tickets (these can only be given to a utility)
- A 2 x 3 metre exhibition space and meeting area.
- Business Matchmaking Service – Let us know the names and job titles of any companies or individuals you would like to meet. We will then do our best to ensure they are at the event and will aim to introduce them to you.
- Exposure of your corporate logo and profile on the conference programme (approximately 15,000 copies distributed to your target market worldwide).
- Exposure of your corporate logo and profile on the conference website; hyper link to your website.
- Your company literature / material in every delegate pack.
- Branding and inclusion of your company in all conference material.
- The confidential delegate list provided to your sales / marketing team (2 weeks prior to the event taking place).
- Use of the Sponsor's meeting room for one-on-one meetings with delegates.



### PLATINUM - £19,950

#### CONFERENCE

- 5 conference tickets.
- A 35 minute presentation.
- 3 guest of sponsor utility tickets (these can only be given to a utility)
- A 2 x 3 metre exhibition space and meeting area.
- Business Matchmaking Service – Let us know the names and job titles of any companies or individuals you would like to meet. We will then do our best to ensure they are at the event and will aim to introduce them to you.
- Exposure of your corporate logo and profile on the conference programme (approximately 15,000 copies distributed to your target market worldwide).
- Exposure of your corporate logo and profile on the conference website; hyperlink to your website.
- Your company literature / material in every delegate pack.
- Branding and inclusion of your company in all conference material.
- The confidential delegate list provided to your sales / marketing team (2 weeks prior to the event taking place).
- Use of the Sponsor's meeting room for one-on-one meetings with delegates.

#### AWARDS DINNER

- Sponsorship of a Utility Award – This provides exclusive sponsorship of one of the three utility Awards, including the option to present the award on the evening.
- A 2 x 3 metre exhibition space and meeting area at the Utility Awards.
- A full A4 page colour advert in the awards pack.
- Exposure of your corporate logo and profile on the awards programme (approximately 15,000 copies distributed to your target market worldwide).
- Exposure of your corporate logo and profile on the awards dinner website; hyperlink to your website.
- Table top branding – your company logo will be branded on every awards dinner table.
- Stage sponsorship – Your logo will appear projected on to the stage background throughout the awards.
- Tickets to the awards dinner – In addition to the 3 tickets and guest of sponsor tickets provided for the conference you will receive an extra 2 tickets to the awards dinner, this will give you a total of 8 tickets to the awards.

**Note:** The Platinum sponsor package is strictly limited to a maximum of three sponsors. If you would like to confirm your place as a Platinum Sponsor then we recommend you contact us at your earliest convenience to secure your place.

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[www.smuksummit.com](http://www.smuksummit.com)**SPONSOR MENU** (All sponsorship packages subject to availability)**ADDITIONAL CONFERENCE BRANDING FOR SPONSORS**

*We have a wide range of additional ways to sponsor the event, all the prices below are in addition to the sponsor package you choose. If you wanted to discuss different options or purchasing multiple add-ons please get in contact for a quote:*

**SEAT DROP**

- Your company literature can be placed on every seat of the conference on day one of the event. **£495**

**DELEGATE PACK SPONSOR**

- A4 Page colour advert printed within the Delegate Pack **£995**

**USB STICK SPONSOR**

- Each delegate will be presented with a USB with the presentations included. Your logo can be included on the USB sticks and your material can be uploaded on the USB. **£1,995**

**LUNCH TIME SPONSOR**

- The opportunity to give a 10 minute introduction on stage prior to the lunch. Additional branding at lunch time. Additional branding on the conference programme **£2,995**

**PANEL DISCUSSION SPONSOR**

- The opportunity to sit on a 45 minute panel discussion on day one of the event. **£2,995**

**CONFERENCE FOLDER SPONSOR**

- Leather conference folder including your logo etched on to the front and your literature inserted in to each one. **\*EXCLUSIVE** **£3,495**

**LANYARD SPONSOR**

- Your logo will be printed on every event badge lanyard. **\*EXCLUSIVE** **£3,995**

If you book more than one we can offer a further discount on the additional options.

*The USB, Lanyard, Seat Drop require additional materials that you can either purchase yourself or we can do so and invoice you. The delegate conference folder has to be pre approved by Oliver Kinross and can be ordered through us or you may purchase separately yourself.*